



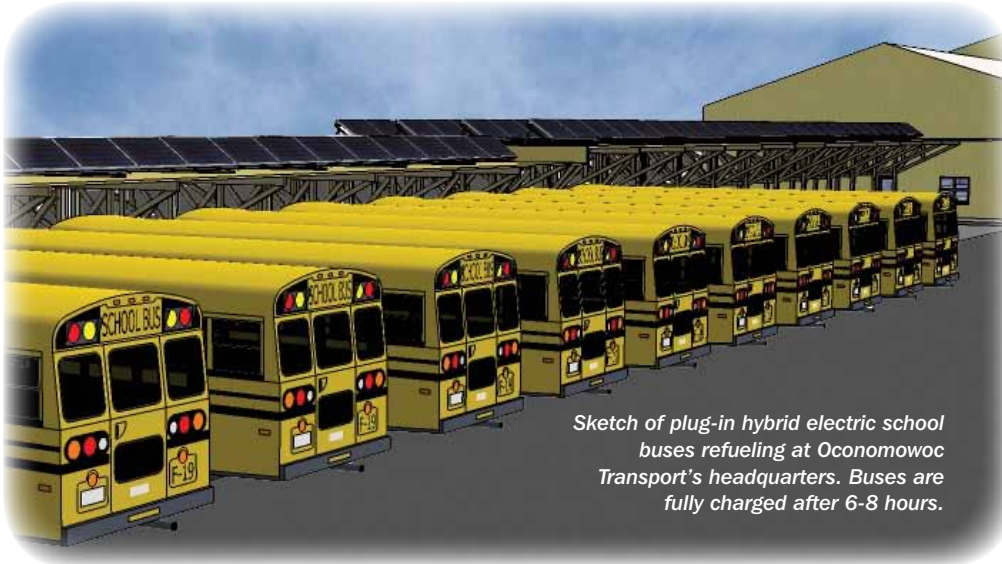
**OCONOMOWOC
TRANSPORT**
Company, Inc.

Hybrid School Buses Make Cents!

Key Facts about the Hybrid School Buses

Oconomowoc Transport Company (OTC) will replace 25% of their school bus fleet with plug-in hybrid electric school buses

The hybrid school buses will run on renewable electric energy harvested from the sun by photovoltaic panels. A plug-in hybrid electric school bus combines an electric motor powered by rechargeable batteries (that are restored to a full charge by literally plugging them into an electric outlet) with an internal combustion engine which runs on diesel.

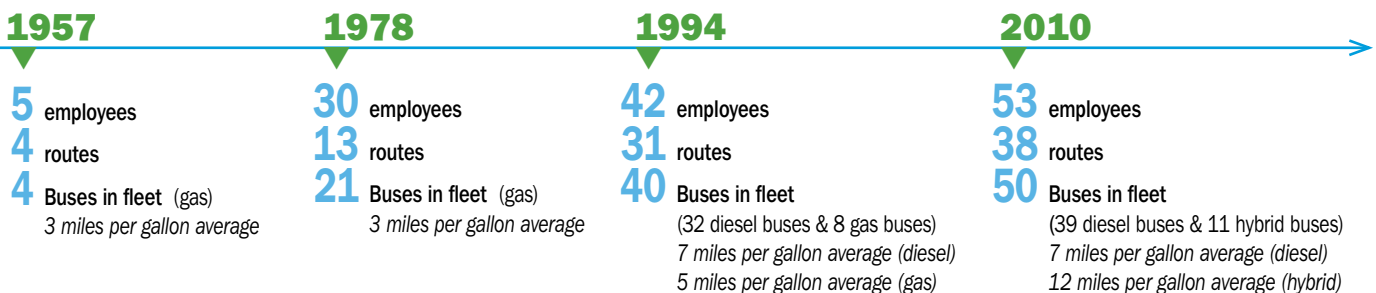


Sketch of plug-in hybrid electric school buses refueling at Oconomowoc Transport's headquarters. Buses are fully charged after 6-8 hours.

The solar refueling station installed at **Oconomowoc Transport** will be generating approximately 61,441 kWh (kilowatt hours) annually of electrical energy. The clean and green renewable energy generated by the solar photovoltaic refueling station to charge the buses is responsible for replacing **31 tons of coal** (the equivalent of **electricity to 6 homes** in Oconomowoc) for a year.



Oconomowoc Transport Company Inc. (OTC) Founded in 1957 by Harold and Ione Kerr as a locally operated family owned business. Purchased in 1978 by Robert Santo and Robert Southcott after Harold's death. In 1994 Santos daughter Mary and husband James Syburg purchased the company and have continued the locally owned and operated traditions. OTC has been transporting children safely within the Oconomowoc Area School District (OASD) for the past 53 years. With the City of Oconomowoc at it's center, OASD draws students from Waukesha, Jefferson and Dodge counties. The district covers approximately 135 sq. miles (6 times the size of New York City). OTC is proud to manage a near net zero waste school bus terminal, garage and offices, along with state of the art storm water management.



Benefits of the hybrid buses include:

- **50% better fuel economy** than the buses they are replacing (typical diesel bus gets 6-7 miles per gallon)
- **projected to reduce greenhouse gas emission** between 30% to 40%
- **reduction in overall operating/maintenance costs** for the buses
- **will run on renewable electric energy** harvested from the sun through photovoltaic panels
- **will save the Oconomowoc Area School District in fuel costs** starting in the 2010-2011 academic year and savings will continue for the life of the buses

Check out the Hybrid bus

How do you know if your child is riding a hybrid bus to school?

All hybrid school buses are easily identified by a hybrid logo which is placed above the door.



25% of the Oconomowoc Area School District students who ride the bus, will begin riding to school in a hybrid bus on September 1st, 2010.



As a benefit to the greater Oconomowoc Area, community groups are able to rent the plug-in hybrid school buses for trips. To learn more call 920-355-4040



www.oasd.k12.wi.us



OTC is one of 31 businesses, municipalities and school districts that are participating in the **Wisconsin Clean Transportation Program**, that is aimed at putting into service alternative fuel vehicles.



U. S. Department of Energy

www.wicleancities.org

www1.eere.energy.gov/cleancities



OTC was able to purchase the plug-in hybrid buses with a grant from Wisconsin Clean Transportation Program, an American Recovery and Reinvestment Act program which is jointly administered by the Wisconsin Office of Energy Independence and Wisconsin Clean Cities-Southeast Area.



Printed in Watertown, WI with soy based ink on elemental chlorine free paper. Centura paper was made at the NewPage Wisconsin Rapids Mill with 67% renewable energy. Paper contains 10% post consumer recycled fiber.