OHS Students Receive Recognition at State DECA Career Development Conference; Qualify for International Career Development Conference

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OCONOMOWOC, WI – March 23, 2015. The State DECA Career Development Conference was held at The Grand Geneva Resort and Spa in Lake Geneva, on Tuesday, March 10 through Thursday, March 12, 2015. At the conference, ten DECA members from Oconomowoc High School competed against more than 1,300 students from all over the state of Wisconsin.

Pictured are the Oconomowoc students who competed at the State Conference. At State, students competed in a series of three events during the conference: two role-plays and a written test related to many different areas in marketing. In addition to the role-plays and test, seven of the ten students prepared written projects and presented them to judges in different categories. Oconomowoc DECA students did well. Four of the ten students won medals including the team of Jennifer Fox, Marina Conway, and Claire Larkin, who won second place in the Creative Marketing Project Category. This award qualifies them to attend the International Career Development Conference in Orlando, Florida from April 24 to April 29, 2015.

Other medalists include: Ryleigh Chase and Marina Conway in the Marketing Communications Event and Claire Larkin and Jennifer Fox in the Hospitality & Tourism Event. Also competing were Paige Riemann, Reece Block, Colton Persha, Courtney Cotey, Shannon Duffy and Curtis Golemgeski. Congratulations to all who competed at the DECA State Career Development Conference and best wishes to Jennifer, Marina, and Claire at ICDC in April.

Thanks so much to our business partners who helped prepare these students for competition. They include: The Roots Coffee Bar and Cafe, The Children’s Play Gallery, The Oconomowoc YMCA, the Lake Area Free Clinic and Ed Matthes of Mutual of Omaha.

PICTURE ONE: L-R: Jennifer Fox, Claire Larkin, Marina Conway

PICTURE TWO: Back L-R: Curtis Golemgeski, Reece Block, Colton Persha
Front L-R: Jennifer Fox, Ryleigh Chase, Marina Conway, Courtney Cotey, Shannon Duffy, Claire Larkin