

Empowering a Community of Learners and Leaders



OCONOMOWOC

AREA SCHOOL DISTRICT

2023-2024 Community Report





FROM THE SUPERINTENDENT'S DESK

Dr. Mike Sereno, Superintendent

Greetings, and thank you for your interest in the Oconomowoc Area School District's Community Report! Our schools provide an outstanding student and family experience while contributing significant value to our greater community. This report will highlight our journey to becoming an unrivaled learning community, including the strong academic achievements of our students, the contributions from our staff, and the valuable partnerships we have developed throughout our community to ensure our students graduate ready for success in college, career, and life!

We are blessed to be part of a community with strong support for our schools! Thank you to everyone who has contributed to our history of success and to those who continue to help us build for the future!

MISSION

Empowering a community of learners and leaders.

VISION

To become an unrivaled learning community, seeking wisdom, honoring the past, and shaping the future.

STRATEGIC PLAN CORE VALUES



Student-Centered



Community



High Expectations



Accountability



Innovation

OASD AT A GLANCE

5,049 Total Enrollment



97%

Graduation Rate



13 Municipalities Served

120 Square Miles Within the District Boundaries

432.4 Total Acreage

9 School Buildings

- 5 Elementary Schools
- 2 Intermediate Schools
- 2 High School Buildings



Professional Performing Arts Facility



School Farm

2023-2024 SCHOOL BOARD



Jason Baumann



Matt Carrico



Jessica Karnowski



Neal Ninmann



Bill Thiel



Jim Wood



John Barnes
Departed
Oct. 2024

Student Achievements

OHS Pathways to Graduate Success

Oconomowoc High School offers over 70 pathways to career, college, and life success with endless options for students to personalize their learning and experience. The result is graduates who are prepared and motivated to achieve their goals after high school.



4-YR DEGREE



Jaela Landowski
4-Year College Pathway
Yale University
● Focusing on math and English

OHS experiences included:
Class of 2024 Salutatorian, ranked in the top 10% of the graduating class, Mu Alpha Theta (math honor society), Tri-M Music Honor Society



Lawrence Gunja
4-Year College Pathway
University of Wisconsin - Madison
● Focusing on business and economics

OHS experiences included:
National Honor Society, ranked in the top 10% of the graduating class, International Baccalaureate Career Program, Youth Apprenticeship, National Business Honor Society, HSB (High School of Business) Program, National English Honor Society, Science National Honor Society, Rho Kappa National Social Studies Honor Society, La Sociedad Honoraria Hispanica (Spanish Honor Society), DECA, FBLA (Future Business Leaders of America)



2-YR ASSOCIATES/TECHNICAL DEGREE



Katilin Flood
2-Year College Pathway
Fox Valley Technical College
● Focusing on veterinary technology

OHS experiences included:
Youth Apprenticeship Program, FFA



Collin Richter
2-Year College Pathway
Waukesha County Technical College
● Focusing on an automotive career

OHS experiences included:
Youth Apprenticeship Program



Student Achievements



WORKFORCE



Jack Jaworski

Workforce Pathway

- Focusing on an electrical apprenticeship

OHS experiences included:

Youth Apprenticeship Program



APPRENTICESHIP



Abigail Mahan

Apprenticeship Pathway

- Focusing on an apprenticeship in electrical work and working at Faith Technologies

OHS experiences included:

Youth Apprenticeship Program



Connor Mangan

Workforce Pathway

- Focusing on an apprenticeship with the Iron Workers Union

OHS experiences included:

Youth Apprenticeship Program



MILITARY



Brooke Spankowski

Military Pathway

- Joining the United States Coast Guard



Adam Schuster

Military Pathway

- Joining the United States Army

Student Achievements



Career, College & Life Readiness Day
October 2023

- 200 students completed the ACT
- 50 students participated in on-site college admissions, between 17 universities - 95% were accepted into a college that day
- Sophomores chose from 21 different career-cluster field trips
- Freshmen chose from 11 different professional skills presentations from community partners
- Freshmen chose from 17 different service projects aligned with a career pathway



AP SCHOOL HONOR ROLL- CLASS OF 2024

65%	44%	8%
students took at least 1 AP course	students earned college credit with a score of 3 or higher	students took 5 or more AP exams while at OHS

582	93%
OHS students completed 723 industry certifications during the 2023-24 school year	OHS graduates who completed a college-credit-bearing course



Explore our pathway opportunities
www.oasd.k12.wi.us/schools/high/academics/pathways.cfm



2024 GRADS AT A GLANCE

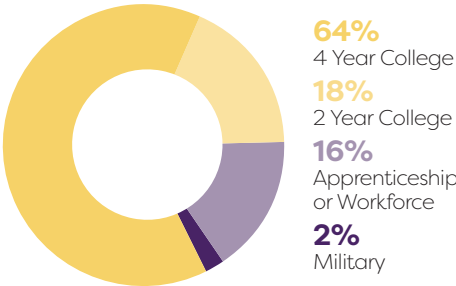
441 students in the class of 2024	187 seniors on the Honor Roll (3.3- 3.699 GPA)
193 seniors participated in a club	220 seniors on the High Honor Roll (3.7+ GPA)
145 seniors participated in a sport	9 seniors maintained straight A's for seven semesters
72 seniors were Scholar Athletes (maintained a 3.5 while on a Varsity team)	169 seniors took 257 AP exams
16 seniors were 4-year Scholar Athletes	121 seniors completed 217 IB courses for potential college credit
129 seniors participated in a work-based learning program	324 seniors completed at least 1 Industry Recognized Credential

\$10,658,075

Scholarships Offered to the Class of 2024

2024 POST GRADUATION PLANS

Based on survey responses, not full student body.





Student Achievements

In the OASD, student success is the foundation of every interaction and decision, creating an environment where every student is empowered to excel. In the 2023-24 school year, we maintained our steadfast commitment to providing strong instruction in early literacy and we have seen the positive impact on our student’s academic achievement. Similarly, we continue to see strong mathematics achievement across our schools.

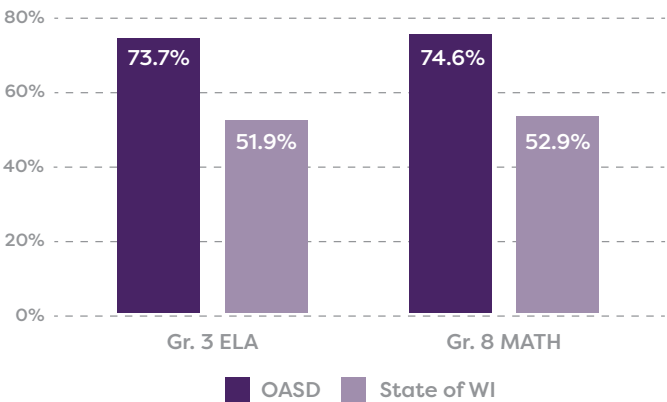
Wisconsin Forward Exam & PreACT Secure Exam

OASD students made significant gains on the Forward Exam and PreACT Secure exam in spring 2024. Some of the most noteworthy accomplishments were:

- OASD students outperformed the state proficiency rates in English language arts (ELA) by 16.7%, in reading by 13.5%, and in writing by 17.4% on the Forward Exam.
- OASD students outperformed the state proficiency rates in math by 23.2% on the Forward Exam.
- 9th grade students who completed the PreACT Secure in 2022-23 had a 1.7 point increase in ELA scores and a 1.2 point increase in math scores when they took the PreACT Secure again in 2023-24 as 10th graders.
- 9th-grade students who took the PreACT Secure for the first time in 2023-24 outperformed the State in both ELA and math.

Percent of Students Meeting Proficiency & Advanced

Forward & DLM: Spring 2024



OASD Students Excel at Pivotal Learning Checkpoints

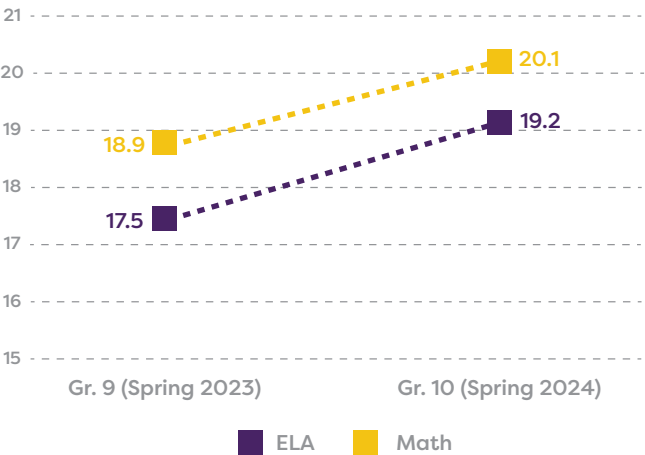
3rd-grade reading proficiency is a key indicator of future academic and life-skills success. Likewise, 8th-grade math achievement is a key indicator of readiness for advanced math courses in high school that impact future academic and career pathways. Through our intentional focus on early literacy and core math concepts, OASD students have consistently increased their proficiency by these margins:

- 3rd-grade students have experienced a 13% increase in reading proficiency between 2017-18 and 2022-23.
- 8th-grade students have experienced a 16% increase in math proficiency from 2018-19 to 2022-23.

OASD students also outperformed the State in both 3rd-grade ELA proficiency and 8th-grade math proficiency. This gap further demonstrates the successes of our OASD students and staff who continue to perform in the top tier of school districts in Wisconsin.

Pre-ACT Secure Grade 9 to Grade 10

ELA & Math Average Score





OHS CLUBS & ATHLETICS

575 Single-Sport Student Athletes
233 Multi-Sport Student Athletes
217 Scholar Athletes
803 Students Participating
 in an Extracurricular Club

State-Level Competition:

- Boys Cross Country Team, 3rd Place Finish at State
- Girls Golf Team, 9th Place Finish at State
- Girls Volleyball Team, State Runner-Up
- Wrestling - Kellen W., 2x State Champion Wrestler
- Girls Ski Team - 9th Place Finish at State
- Gymnastics - Bella P. 13th Place Finish on Beam, 10th Place Finish on Floor, 5th Place Finish on All-Around at State
- Boys Track Team, 14th Place Finish at State
- Boys Golf - JP F., 10th Place Tied Finish at State

Conference Champions:

- Girls Golf Team
- Boys Cross Country Team
- Girls Volleyball Team

Classic 8 Conference Sportsmanship Awards:

- Girls Golf Team
- Boys Soccer Team
- Girls Cross Country Team
- Boys Basketball Team
- Boys Golf Team



INTERMEDIATE SCHOOL CLUBS & ATHLETICS

Nature Hill and Silver Lake Intermediate students have many opportunities to participate in sports and extra-curricular clubs!

319 Student Athletes

550 Students Participating in an Extracurricular Club



Achievement:

Subject Scores

75.6% ELA

80.5% MATH

ACT:

Juniors composite score

19.6 OHS

19.4 STATE

OHS Postsecondary Preparation:

Advance Courses

36.7% OHS

21.1% State

Dual Enrollment

30.8% OHS

25.7% State

Industry-Recognized Credentials

29.2% OHS

4.7% State

Work-Based Learning

15.0% OHS

8.5% State



In the 2022-23 school year, after extensive learning and evaluation of science-based literacy curriculum options, the OASD adopted a new literacy curriculum for grades 5K-8. The 2023-24 school year was devoted to introducing the new curriculum and increasing the achievement of all students. In addition to ensuring students and teachers have access to robust curricular materials, the OASD teaching staff have focused on learning and utilizing instructional strategies that assist students in developing decoding, reading fluency, and reading comprehension. This work has resulted in significant and sustained gains in reading proficiency for OASD students, as evidenced by both internal assessments and the state's Forward Exam.



17 OHS students qualified for the Future Business Leaders of America State Competition. At the state competition, 10 students advanced to the finals, and two students placed at the top of their categories. Cerlina earned a first-place award in network design and Jackson achieved a fourth-place award in entrepreneurship.



7th and 8th-grade students from Silver Lake and Nature Hill Intermediate Schools joined OHS students to create a shared art installation for an empty courtyard at OHS. The project is part of the OASD Art Department GROW Initiative, supported by The Imagine A Day Foundation.



Park Lawn Elementary 4th-grade students chose a variety of experiments to present at the annual science fair.

Staff Achievements

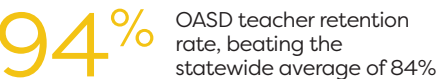
We strive to achieve personnel excellence by cultivating a workplace that attracts, develops, and retains high-quality staff as our competitive advantage. Our OASD staff are highly experienced, caring, and dedicated to helping students achieve academically, socially, and emotionally.

Years of Experience: OASD Teaching Personnel



Employee Rate of Retention

The OASD consistently maintains a lower average employee turnover than other districts in the area.



30
Years

35
Years



Highly Satisfied Staff Members



5
Years

Celebrating Years
OF SERVICE

10
Years

15
Years

20
Years

25
Years

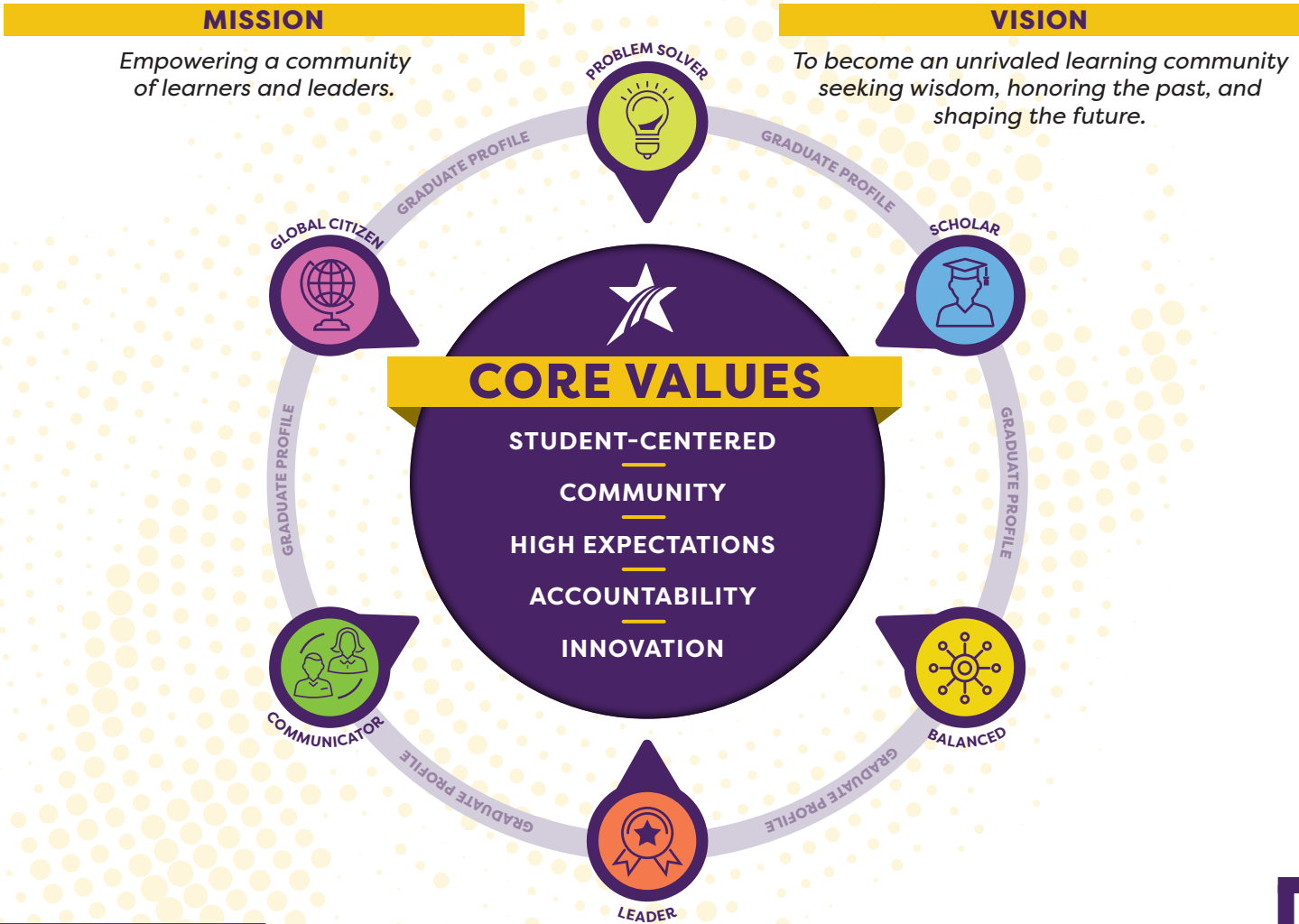


#OconDriven Staff Spotlights
<https://www.oasd.k12.wi.us/district/staff-spotlights.cfm>

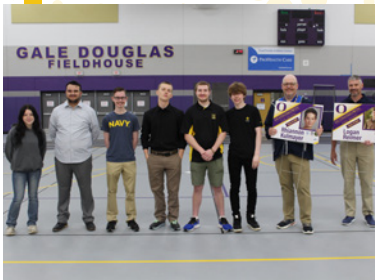
Staff & Community Achievements

In March 2024, the OASD began the process of renewing the district strategic plan. A group of staff members, school board members, community leaders, and district family members met several times to provide input on the previous strategic plan and potential modifications for the renewed strategic plan. In May, the School Board approved the renewed strategic plan which communicates our preferred future as an organization and provides a roadmap for achieving that future.

Strategic Plan & Graduate Profile



2024 Graduates



Entering the Armed Forces



Entering Apprenticeships or the Workforce



Attending 2-Year Colleges



Attending 4-Year Colleges

CORE VALUES



STUDENT-CENTERED

Student success is the foundation of every interaction and decision, creating an environment where every student is empowered to excel.



COMMUNITY

Anchored in a shared sense of ownership, belonging, and relationship building where our schools and area neighbors contribute to the collective growth of our positive culture.



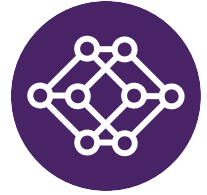
HIGH EXPECTATIONS

A culture of academic excellence and personal integrity that ignites untapped potential and inspires remarkable success.



ACCOUNTABILITY

A commitment to personal responsibility, interpersonal respect, and civic engagement that fosters a culture of high standards and trust.



INNOVATION

A focus on continuous improvement and the fearless pursuit of new ideas and approaches to learning, collaboration, and partnerships.

STRATEGIC OBJECTIVE

EXCEPTIONAL EDUCATIONAL EXPERIENCE

Provide a supportive environment and exceptional experience for every student, preparing them for academic, career, and life success.

COMMITTED & COLLABORATIVE WORKFORCE

Cultivate a workplace that attracts, retains, engages, and develops a healthy and high-performing workforce.

STEWARDSHIP OF RESOURCES

Proactively manage our resources to optimize value and impact for our students and community.

CONNECTED & ENGAGED COMMUNITY

Foster positive collaboration and relationships within our school communities and engage in meaningful partnerships throughout our local community.

GRADUATE PROFILE



PROBLEM SOLVER

Inquisitive and open-minded problem-solving individuals approaching challenges reflectively and resiliently while working towards a solution.



SCHOLAR

Curious, reflective, and engaged in their learning, scholars are resourceful, goal-directed, knowledgeable, and demonstrate integrity in all academic endeavors.



BALANCED

Individuals embrace the importance of balancing various life aspects, including academic, emotional, social, physical, and financial well-being, to lead a healthy and well-rounded life.



LEADER

Courageous and compassionate individuals, leaders empower goodwill and are committed to success for all.



COMMUNICATOR

Genuine, confident, articulate communicators are adaptable, open-minded, respectful, and empathetic individuals who listen and respond in a reflective and relatable way.



GLOBAL CITIZEN

Service-minded individuals empowered to think globally and act locally; embracing diversity and humanitarianism while demonstrating awareness and empathy.



Learn More

www.oasd.org/StrategicPlan

Community Partnership Achievements



2023 Facility Referendum

In spring 2023, our community supported a \$38.6M facility referendum to replace the HVAC system and roof sections at Oconomowoc High School and build an addition, replace roof sections, and replace the gym floor at Ixonia Elementary School.



Oconomowoc High School Project

The first phase of this two-year project began in spring 2024 and was completed before school began in September. It included removing and replacing the HVAC infrastructure in the main office areas, lower North, lower South, the Fieldhouse lobby, the cafeteria, and several non-student mechanical areas. In addition, the 60-year-old boilers were removed and the old HVAC infrastructure from the boiler room was abated and removed. The ceiling grid above the main staircase and Raccoon Runway was removed in preparation for ongoing work during the 2024-25 school year. The large scale of this HVAC project requires us to stagger the work over two years, focusing the largest parts of the project on times when school is not in session. Work on the OHS project will continue through the fall of 2025.

Ixonia Elementary School Project

The facility referendum project at Ixonia Elementary School was completed in August 2024 to welcome staff and students for the first day of school. The project included six new classrooms, collaborative learning spaces, a STEM learning lab, replacement of the gym floor, and replacement of the oldest roof sections on the building. This expansion increased the number of classrooms and provided three rooms per grade level for 4K through fourth grade. There is also additional space for wrap-around childcare for 4K students so that some students can attend 4K for half of the day and receive on-site childcare through the YMCA for the rest of the day.



Follow our facility progress
www.oasd.org/Facilities



Positive Fund Balance

The General Fund Balance increased to a positive \$29 million as of June 30, 2024. The district's General Fund Balance remains at a level consistent with sound financial practice and Board policy. Due to a strong fund balance, the district is able to avoid any short-term borrowing costs needed to manage operating expenses prior to receiving tax revenue in January. The District's strong financial position was noted in our Moody's rating report and resulted in an upgrade to an 'Aa1' rating.

The credit rating upgrade resulted in a 5-10 basis point interest rate reduction on our most recent referendum debt borrowing.



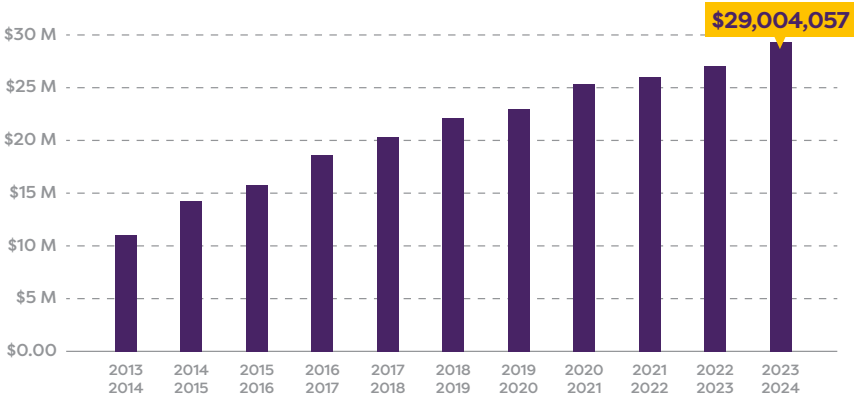
OASD Moody Bond Rating:
Only 12 other school districts in Wisconsin maintain this high credit rating and only three other districts are rated higher.

Long-Range Capital Improvement Fund Continues to Grow

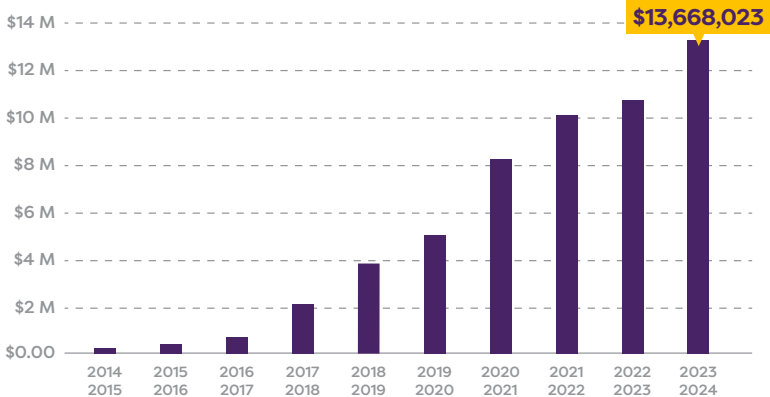
Fund 46 was created to allow the district to save for long-range capital maintenance and improvements. The school board approved transferring \$2,150,000 of the 2023-24 operating margin to increase Fund 46.

OASD **SAVED** nearly \$12.6M in Fund 46; earned approximately \$1,000,000 in interest income

Unassigned Fund Balance



Fund 46 - Fund Balance

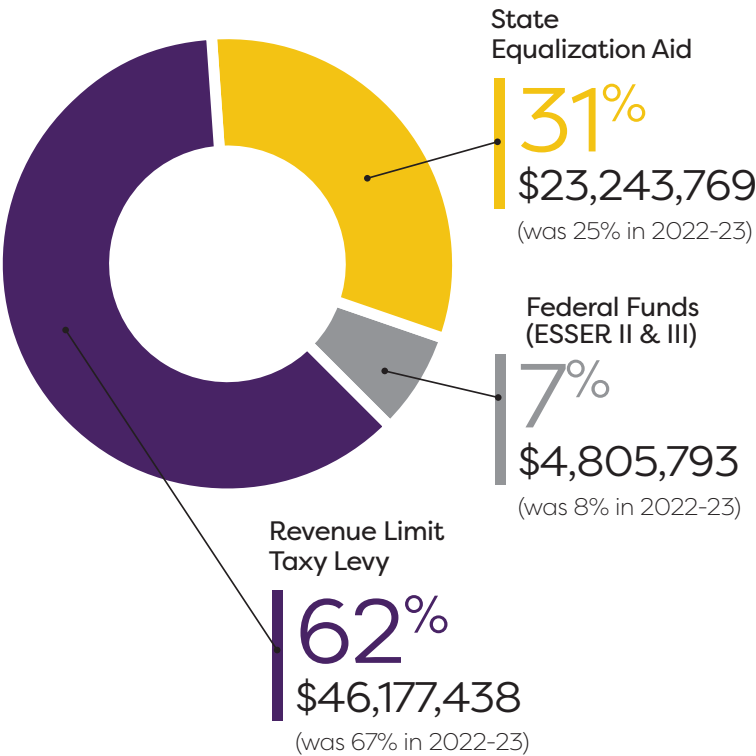


Read our 10-year capital project plan
www.oasd.org/Facilities

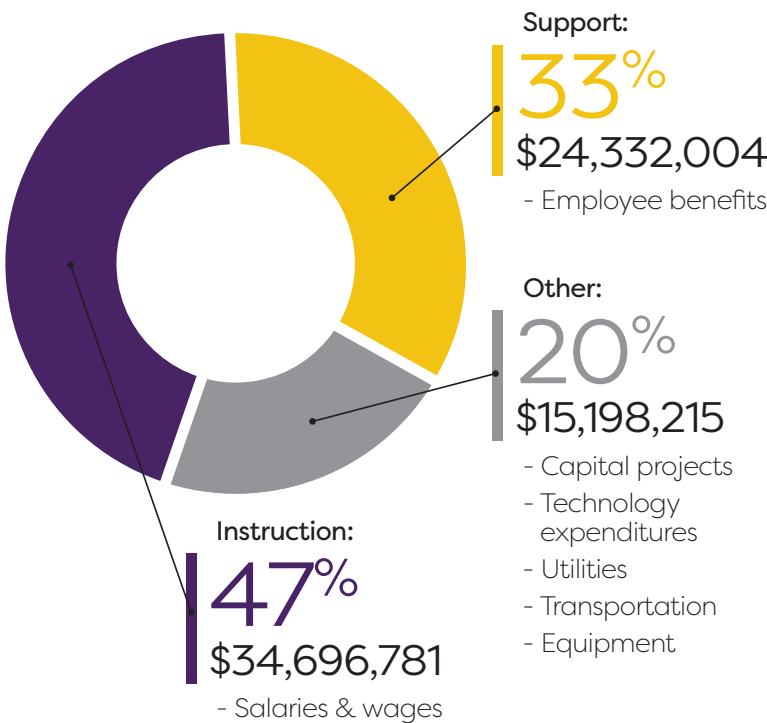
Strong Financial Performance

In a budgetary environment characterized by restricted, and often minimal revenue growth, OASD remains focused on incorporating key initiatives through careful control of costs and strategic allocation of limited resources.

School District Revenue



Budget Expenditures

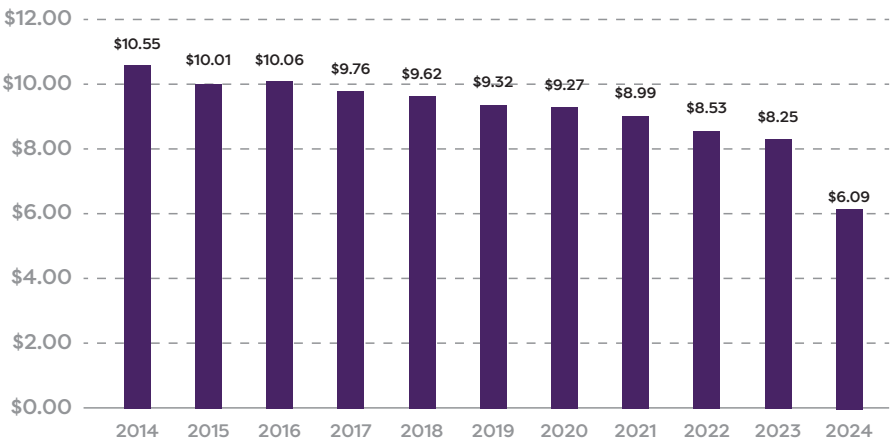


2024 Mill Rate

\$6.09
26% lower than 2023

In 2023-24, the mill rate decreased by \$2.16, from \$8.25 to \$6.09 per \$1,000 of equalized property values. An 18.1% increase in property values throughout the District (inclusive of a 2.72% increase due to net new construction) contributed to the District's historically low mill rate.

School District Property Tax Mill Rates



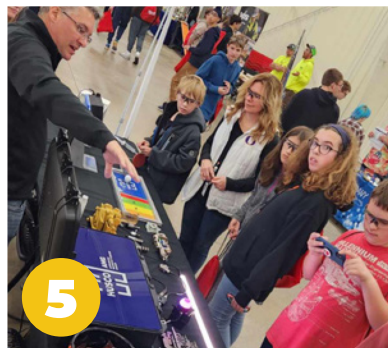
Find more financial information
www.oasd.k12.wi.us/district/financial-information.cfm

Strong Business Partnerships

OASD partners with area businesses and organizations at all 8 of our schools. Our schools receive generous donations for things like classroom supplies, extracurricular clubs, and our athletics programs.

Area businesses also offer things like:

- Field trips
- Onsite learning opportunities
- Classroom presenters
- Artist-in-residence programs
- Manufacturing mentorship
- National guest conductors



- 1 Ixonia Elementary construction partners, CG Schmidt, offered learning opportunities for students throughout the construction process
- 2 Western Lakes Fire District shared fire safety information with our elementary students
- 3 Bank Five Nine is a generous donor and supports the OHS Youth Apprenticeship Program to help students like Damien gain career experience during high school.
- 4 Community members and business leaders read to students
- 5 Nature Hill Intermediate students visit the engineering expo
- 6 Students learn local history at the Oconomowoc Historical Society
- 7 4K students tour Piggly Wiggly
- 8 Silver Lake students honor and learn from local Veterans



Discover the OASD

The OASD offers a rigorous curriculum, award-winning programs, nationally certified staff, and opportunities for all students to reach their highest potential. We are committed to providing all children with the high-quality, engaging, learning experiences needed to succeed.

In the Oconomowoc area, OASD offers more opportunities for students to participate in extracurriculars, clubs, athletics, and service-learning programs than most area schools.

**NEW STUDENTS CAN ENROLL
ONLINE AT ANY TIME**

Discover the OASD @ www.oasd.org/Enroll



HELP US EMPOWER LEARNERS & LEADERS

Our students and schools thrive on the support of our district families and community members. Join us in empowering the children of our community to become leaders who shape the future.

- **WORK FOR THE OASD** as a staff member or substitute teacher
- **ENJOY A PROFESSIONAL OR STUDENT PERFORMANCE** at the Oconomowoc Arts Center
- **INVITE STUDENTS** for work-based learning opportunities



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