

# Athletic Fields Forever Sponsorship Opportunities

Athletic Fields Forever is a joint fundraising effort between the Oconomowoc Area School District and the Oconomowoc Sports Booster Club to expand and renovate all outdoor athletic facilities at Oconomowoc High School. Facilities for football, soccer, track, baseball, softball and tennis were upgraded and improved.



With your tax-deductible donation, you can be a part of a great asset to our community! Proceeds from naming rights and sponsorships will be used for athletic field maintenance and future improvements.



**Donations will be recognized on the Donor Wall at Rux Stadium.**

## Sponsorships

Founders	\$100,000+
Hall of Fame	\$50,000-\$99,999
All Star	\$25,000-\$49,000
Champion	\$10,000-\$24,999
MVP	\$5,000-\$9,999
Captain	\$1,000-\$4,999
1st Team	\$1-\$999

All contributions of \$1000+ are recognized on the Donor Wall at Rux Stadium. Contributions of \$200-\$999 are recognized on the brick paver path in front of the Donor Wall.

## Other Sponsorships

Stadium Signage	\$20,000/5 years
Scoreboard Digital Sponsorship Packages	\$2,000-\$7,000
Legacy Brick Pavers*	\$200/\$400/\$600

\* Complete separate Legacy Brick order form to purchase.

## Naming Rights

Football and Track Stadium	\$750,000 <b>SOLD: Rux Stadium</b>
Soccer Stadium	\$250,000
Football Turf Field	\$200,000
Tennis Pavilion	\$200,000
Soccer Stadium Scoreboard	\$100,000 <b>SOLD: First Bank Financial Centre</b>
Football Stadium Scoreboard	\$100,000 <b>SOLD: Bruno Independent Living</b>
Track	\$100,000
Soccer Field	\$100,000
Softball Field	\$75,000
Baseball Field	\$75,000

Naming rights will be recognized with permanent signage.

To donate, please fill out the form on the reverse side and send to:

Kate Winckler, Oconomowoc Area School District

W360 N7077 Brown St., Oconomowoc, WI 53066 | Ph: (262) 560-2137 | Email: wincklek@oasd.org | www.oasd.org



# Campaign Sponsorship & Pledge Form

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

I (We) intend to contribute \$ \_\_\_\_\_ to the **Athletic Fields Forever Campaign** specifically restricted for:

\_\_\_ Football      \_\_\_ Track      \_\_\_ Other Sport: \_\_\_\_\_

This gift will be paid as follows:

a) \$ \_\_\_\_\_ in one payment or

b) according to the following schedule:

\$ \_\_\_\_\_ in 2014

\$ \_\_\_\_\_ in 2015

Please make checks payable to:  
"Athletic Fields Forever"

Please send me (us) a payment reminder each year of our pledge in (month): \_\_\_\_\_.

## **Gift Recognition:**

Please publicly acknowledge this gift according to your Donor Recognition plan on the Donor Wall at Rux Stadium.

Recognize this gift as from:

\_\_\_\_\_  
*As you wish your name(s) to appear*

Please **do not** recognize this gift publicly. I (We) wish for the gift to be anonymous.

This gift is (circle one) in honor of / in memory of: \_\_\_\_\_.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please mail this form and payment to:

**Oconomowoc Area School District, c/o Athletic Fields Forever  
W360 N7077 Brown St., Oconomowoc, WI 53066**

For additional information, contact Kate Winckler at OASD, (262) 560-2137 or [wincklek@oasd.org](mailto:wincklek@oasd.org). The Oconomowoc Sports Booster Club is a 501(c)(3) non-profit organization. Gifts are tax deductible as allowed by law.

**Thank you for supporting our student athletes and our community!**